

Why is RPAC important?

All REALTORS® receive many benefits from RPAC:

- First of course, is the very tangible support it allows us to provide those legislators who support the real estate industry. Making friends and keeping them is what it's all about.
- Second, it helps open doors to lawmakers, and gives us a chance to be heard on an issue before it's too late
- And last, it makes a legitimate political player of the real estate industry, forcing elected officials to take our positions seriously.

It's also very important to remember what RPAC **is not**:

- RPAC is not partisan. Contributors are not asked to accept a certain political ideology of party.
- RPAC is not a vote buying vehicle. When we choose to support a particular candidate, we are investing not in the person, but in the future direction of this country and in the laws enacted at the local, state and federal levels.

The real estate industry benefits from RPAC activities and so do individual REALTORS®.

- A strong, viable RPAC will speak with a strong, clear voice in Washington. As participants in RPAC, REALTOR® contributions ensure that lawmakers definitely know where the industry stands.
- Every REALTOR® who participates in RPAC is assuming a leadership role that is vital to ensuring the well being of the real industry. Having the freedom to participate in politics is what makes America great, but that freedom carries with it a responsibility to make the system work.

Of course, these benefits accrue only to the extent that RPAC is successful in raising the funds it should, and helping elect the people who will be responsive to our needs. There is still a lot of work to do, and a number of other organizations are working as hard as we are to overtake our power as a PAC. That is why it is vital we encourage every REALTOR® to participate in RPAC

- It is important that each of us do something to further our industry. RPAC participation gives each REALTOR® in every Congressional district and North Carolina legislative district an opportunity to be heard.