

The total of your Sponsorship Menu items determines your sponsorship level. To be included on the sponsor board, all sponsorship commitments must be received by February 15, 2010.

Level Name	Range Totals
<b>Platinum Level</b> Name on website, name in the e-Professional Edge newsletter and logo on the top tier of the sponsor board	<b>\$3,000+</b>
<b>Gold Level</b> Name on website, name in the e-Professional Edge newsletter and name on the second tier on the sponsor board	<b>\$2,000 - \$2,999</b>
<b>Silver Level</b> Name on website, name in the e-Professional Edge newsletter and name on the third tier on the sponsor board	<b>\$1,000 - \$1,999</b>
<b>Bronze Level</b> Name on website, name in the e-Professional Edge newsletter and name on the fourth tier on the sponsor board	<b>\$251 - \$999</b>
<b>Friends of WSRAR</b> Name in the e-Professional Edge newsletter	<b>\$250</b>

Please fill out the WSRAR Sponsorship Pledge Form (sent with the sponsorship menu) and fax or mail back to Nancy Yarborough at (fax) 336-768-7295.

Questions? Call or email Nancy at 336-768-5560 or [nancy@wsrar.com](mailto:nancy@wsrar.com).



**2010**

Winston-Salem Regional Association  
of REALTORS®

# Sponsorship Menu



Build Your Own Sponsorship Package  
All items are sold on a first come first served basis.

195 Executive Park Blvd.  
Winston-Salem, NC 27103  
336-768-5560  
[www.wsrar.com](http://www.wsrar.com)



Winston-Salem Regional Association of REALTORS® -  
*Professionalism. Service. Knowledge. Vision.*

Menu Items	Available	Cost	Total
<b>WSRAR Picnic</b> Name to appear on the meeting reminder postcard to the membership (1400+), Name recognition in the e-Professional Edge, Acknowledged at Membership meeting, Banner at event, Your picture included in the next issue of electronic newsletter, Display table at the event, Network with REALTORS® (275+)	<del>1</del>	\$2,800	<b>SOLD</b>
<b>Bus Trip</b> Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (112)	<del>1</del>	\$2,500	<b>SOLD</b>
<b>Meeting Sponsor</b> Name to appear on meeting reminder postcard mailed to the membership (1400+), Name recognition in e-Professional Edge, Acknowledged at Membership meeting, 1 Reserved table, Entitled to display a company sign in a prominent location at meeting, Your picture included in the next issue of electronic newsletter, You may offer a door prize drawing at the event and keep the business cards, Promotional item may be placed on tables prior to meeting, Network with REALTORS® (120-150)	<del>4</del> 2	\$2,000	
<b>January Breakfast Meeting at the Piedmont Club</b> Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (100)	<del>1</del>	\$1,500	<b>SOLD</b>
<b>Past Presidents Luncheon</b> Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (30-45)	<del>1</del>	\$1,200	<b>SOLD</b>
<b>Winston-Salem Dash Baseball Game</b> Recognition in e-Professional Edge – pre and post event, Opportunity to distribute promotional items at event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (85-100)	<del>1</del>	\$1,000	<b>SOLD</b>
<b>Lunch &amp; Learns</b> Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (75-125)	<del>6</del>	\$800	<b>SOLD</b>
<b>Breakfast Meetings</b> Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (50-75)	<del>5</del>	\$500	<b>SOLD</b>

Menu Items	Available	Cost	Total
<b>Educational Series</b> Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (50-75)	<del>2</del>	\$500	<b>SOLD</b>
<b>WSRAR Orientations</b> Name and Logo in Orientation Packet, Banner at Orientation Course, Promotional Materials at Orientation Course (20+)	2	\$500	
<b>Parking Ticket Sponsor</b> Logo on the parking pass given out at membership meetings	<del>1</del>	\$200	<b>SOLD</b>
<b>Broker-In-Charge Linger &amp; Learns</b> Recognition in the Event Flyer that's sent to all Brokers-In-Charge, Opportunity to distribute your promotional materials on chairs or set up a display table, You may offer a door prize drawing at the event and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (20+)	<del>4</del> 3	\$350	
<b>March Madness Event – Cash Bar</b> Display table at the event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (25)	<del>1</del>	\$300	<b>SOLD</b>
<b>New Member Mixer Event – Cash Bar</b> Display table at the event, Recognition in Event Flyer that's sent to new members and the WSRAR BOD, Network with REALTORS® (15+)	<del>1</del>	\$300	<b>SOLD</b>
<b>Featured article in 1 e-Professional Edge Newsletter</b> 1 page (1400+)	<del>12</del> 5	\$250	
<b>Logo &amp; Link on <a href="http://www.wsrar.com">www.wsrar.com</a></b>		\$250	
<b>Continuing Education Break Sponsor</b> Space to put out promotional materials (50-100)	<del>5</del> 2	\$200	
<b>Sponsor the Weekly Report (Monthly)</b> Company name and link in report (1400+)	<del>12</del> 6	\$150	
<b>Reserved Table at a meeting</b>		\$100	
<b>Conference Room Rental (Half Day)</b>		\$100	
<b>Mailing Labels</b> Mailing labels - REALTOR®/Affiliate Members (Excel Format – 1400+)		\$70	
<b>Guest ticket to a WSRAR meeting</b>		\$20	

Updated 5-3-10

Total of your selected Sponsor Package \$

Please see the back of the WSRAR Sponsorship Menu for details on your sponsorship level. The total of your Sponsorship Menu items determines your Sponsorship Level.

\* If any sponsorship menu items remain unsold, WSRAR reserves the right to solicit sponsors outside the Association\*