


# Added Benefits

 **Electronic KeyBoxes**-Affiliate Members who are actively engaged in a recognized field requiring inspection of property have the option of leasing a Keypad which allows them access to homes listed by our REALTOR® members that have electronic key boxes.

 **NCAR Partners**-Save money and support your local association by using trusted REALTOR® partners for all your business needs. For more information, visit [www.ncrealtors.org](http://www.ncrealtors.org) or call NCAR at (800) 443-9956. Be sure to identify yourself as a NCAR member to get great discounts and quality service you deserve.



The Winston-Salem Regional Association of REALTORS® has a membership of approximately 1,400. The Association is governed by a Board of Directors made up of its REALTOR® members.

The many services of the Association are carried out by a network of committees and the members who volunteer their time and get involved.

The Association has a permanent office and a full-time staff. Should you have any questions please feel free to call.



REALTOR®

REALTOR® is a federally registered mark which identifies members of the National Association of REALTORS® who, by their membership, subscribe to a strict CODE OF ETHICS.

Affiliate members have the option of belonging to the North Carolina Association of REALTORS®. However, Affiliate members do not belong to the NAR and cannot use the REALTOR® logo in connection with their business.



195 Executive Park Boulevard  
Winston-Salem, NC 27103  
(336) 768-5560 phone  
(336) 768-7295 fax  
[www.wsrar.com](http://www.wsrar.com)

*Winston-Salem Regional Association of REALTORS® -  
Professionalism. Service. Knowledge. Vision.*



Winston-Salem Regional  
Association of REALTORS®, Inc.

# Affiliate Membership Benefits



**WSRAR**

195 Executive Park Boulevard  
Winston-Salem, NC 27103  
(336) 768-5560 phone  
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# Why Should You Become An Affiliate Member?

- 1 Networking**-Membership in the Association is not all work. We welcome your participation in Association sponsored meetings, events and community service activities. Occasions such as these will allow you to get to know REALTORS® and others in your industry.
- 2 Legislative Clout**-Why be only a voice in the dark when restrictive legislation is proposed that will adversely affect you or your business? Many government regulations that inhibit your freedom have the same impact on REALTORS®. As a part of the REALTOR® organization your voice will be heard and become a part of the collective and unified position that will not only help block bad legislation but can help enact legislation that is good for the business community and private property rights.
- 3 Stay in Touch with Trends, News and Talk**-You will be able to keep in touch with local REALTORS® activities by receiving the monthly Association newsletter, *The e-Professional Edge*, the Association Weekly Report as well as flyers and special notices.
- 4 Real Savings and Exclusive Offers**-WSRAR has partnered with local business to provide discounts for WSRAR members. Partners include: Accu Wrench, Broyhill Conference Center, Fun Time Events, Hair 6000, Hampton Inn, KevMark Catering, Mozelle's, Our State Magazine, ReDesigns by Ava, Salem Dry Cleaners, Shallowford Hardware, Sign Crafters Ltd., Southern Imaging & Winston-Salem Athletic Club. Visit [www.wsrardiscounts.com](http://www.wsrardiscounts.com) for more information.
- 5 Committee Activities**-You are invited to participate in Association committee activities. The Social Committee, Membership Development Committee and the Community Service Committee are three places you might find a spot to put your talent to work. Other committee assignments are available.

- 6 Education Opportunities**-The Association offers a number of continuing education courses for real estate licenses. The Association has Breakfast Meetings and Learn @ Lunch meetings on hot topics and issues, some of which are of interest to Affiliate Members. Affiliates are able to sponsor these meetings as well.
- 7 Facilities and Staff**-Geographically located to best serve the greater Winston-Salem market area, the Association office is housed in a 5,700+ square foot office building owned by the WSRAR. The office staff consists of 8 full-time professional staff members.
- 8 Making a Difference in Your Community**-Charity work is often its own reward, but it also garners media attention and improves the perception of REALTORS® throughout their communities. The REALTOR® image is positively portrayed in the community through articles in local newspapers highlighting REALTOR® sponsored charitable events including the Annual REALTOR® TEE OFF AGAINST CHILD ABUSE golf tournament to benefit SCAN, the Easter and Christmas Parties at the Children's Center for the Physically Handicapped, Habitat for Humanity fundraisers along with Fair Housing and Cultural Diversity events such as the American Dream Weekend.
- 9 Website**-The WSRAR offers information at your fingertips through the official WSRAR website – [www.wsrar.com](http://www.wsrar.com). You will find everything from our event calendar, breaking news and applications.
- 10 Awards & Recognition**-WSRAR also offers yearly award recognition including Affiliate of the Year Award.



## What Is An Affiliate Member?

### An Affiliate Member of the Winston-Salem Regional Association of REALTORS®, Inc. is:

- Someone who does not hold a real estate license or is not licensed or certified as an appraiser
- A real estate owner or individual or firm not engaged in the real estate profession
- Interested in information concerning real estate
- In sync with the objectives of the Association

**Examples:** mortgage lenders, home inspectors, title insurance agents, homeowners' insurance agents, building contractors, attorney, accountants, architects, environmental engineers, surveyors, real estate advertising companies and other businesses providing professional services to REALTORS®

### The Winston-Salem Regional Association of REALTORS®, Inc. is an Organization Dedicated To:

- The Code of Ethics
- Providing cost effective benefits and service to its members
- Assisting members in increasing their productivity and profits
- Providing educational opportunities for members
- Active participation in legislative, political and regulatory processes at all levels
- Being recognized as the "Voice of Real Estate" in the Winston-Salem area