

# 2012 Sponsorship Menu

## Welcome To the WSRAR Sponsorship Menu!

Please take the time to carefully read the different sponsorship opportunities that are available for 2012.

After selecting the items you would like to sponsor, please add up the total of all the items. The total of your sponsorship package determines your sponsorship level located on page 4 of this menu.

After you have decided what items you want and the appropriate sponsorship level please fill out the accompanied Pledge Form and fax or mail back to Nancy Yarborough at (fax) 336-768-7295.

Questions? Call or email Nancy Y. at 336-768-5560 or [nancyy@wsrar.com](mailto:nancyy@wsrar.com)

To be included on the sponsor board, all sponsorship commitments must be received by **February 13, 2012**.

### *Please Note:*

**Co-Sponsorships** are permitted and if any sponsorship menu items remain unsold, WSRAR reserves the right to solicit sponsors outside the Association.

**Updated: 1-24-12**

| Menu Items  | Available      | Cost    | Total |
|---|----------------|---------|-------|
| <b>WSRAR Picnic</b><br>Name to appear on the meeting reminder postcard to the membership (1400+), Name recognition in the e-Professional Edge, Acknowledged at Membership meeting, *Banner at event, Your picture included in the next issue of electronic newsletter, Display table at the event, Network with REALTORS® (275+) *Provided by Sponsor   | <b>SOLD</b>    | \$3,000 |       |
| <b>Bus Trip</b><br>Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (112)  | <b>SOLD</b>    | \$2,500 |       |
| <b>Membership Meeting Sponsor</b><br>Name to appear on meeting reminder postcard mailed to the membership (1400+), Name recognition in e-Professional Edge, Acknowledged at Membership meeting, 1 Reserved table, Entitled to display a company sign in a prominent location at meeting, Your picture included in the next issue of electronic newsletter, You may offer a door prize drawing at the event and keep the business cards, Promotional item may be placed on tables prior to meeting, Network with REALTORS® (120-150) | <del>4</del> 2 | \$2,000 |       |
| <b>January Breakfast Meeting at the Piedmont Club</b><br>Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (100)  | <b>SOLD</b>    | \$1,500 |       |

| Menu Items   | Available      | Cost    | Total |
|--|----------------|---------|-------|
| <p><b>Past Presidents Luncheon</b><br/> Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (30-45)</p>  | 1              | \$1,500 |       |
| <p><b>Winston-Salem Dash Baseball Game</b><br/> Recognition in e-Professional Edge – pre and post event, Opportunity to distribute promotional items at event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (85-100)</p>  | 1              | \$1,200 |       |
| <p><b>Wake Forest Football Game</b><br/> Recognition in e-Professional Edge – pre and post event, Opportunity to distribute promotional items at event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (85-100)</p>   | 1              | \$1,200 |       |
| <p><b>YPN Technology Fair</b><br/> Recognition in the Event Flyer that's sent to all members, Company Link on WS YPN website for entire year, Opportunity to interact with REALTORS®, small business professionals, and vendors offering cutting-edge technology tools (200-500)</p>   | 1              | \$1,200 |       |
| <p><b>Learn @ Lunch</b><br/> Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (75-125)</p>  | <del>6</del> 2 | \$800   |       |
| <p><b>YPN Business Event</b><br/> Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with Young Professionals (50-100)</p>   | <del>2</del> 1 | \$750   |       |
| <p><b>NAR Smart Growth for the 21st Century Class</b><br/> (4 Hours real estate CE credit– March 8, 2012)<br/> Name to appear on WSRAR CE Class schedule advertised to all N.C. Real Estate licensees, in the WSRAR Weekly Report, one or more e-Professional Edge Newsletter, HBAWS Newsletter. Acknowledged at CE Course, *Banner at the event, Picture included in the newsletter after course, Display table at the event (100-150 at event, including regional elected officials) *Must provide your own banner</p> | <b>SOLD</b>    | \$750   |       |
| <p><b>Breakfast Meetings</b><br/> Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (50-75)</p>  | <b>SOLD</b>    | \$500   |       |

| Menu Items  | Available              | Cost  | Total |
|---|------------------------|-------|-------|
| <b>Educational Series</b><br>Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (50-75)  | <b>SOLD</b>            | \$500 |       |
| <b>Open House Tour</b><br>Opportunity for REALTORS® and Affiliates to meet in a relaxed atmosphere, show off respective properties and share some excellent food. Flyer sent to all members, Opportunity to distribute promotional materials, Speak 2 minutes about company and products, Picture included in e-Professional Edge Newsletter (Network with REALTORS® (45-75)  | <b>SOLD</b>            | \$500 |       |
| <b>Principal's Meeting</b><br>Recognition in the Event Flyer that's sent to all Brokers-In-Charge, Opportunity to distribute your promotional materials on chairs or set up a display table, You may offer a door prize drawing at the event and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (20+) | <del>4</del> <b>3</b>  | \$350 |       |
| <b>YPN After 5 Social Events</b><br>Recognition in e-Professional Edge, pre and post event, Opportunity to distribute promotional items at event, Recognition in Event Flyer that's sent to all members, Network with Young Professionals (15-30)   | <b>SOLD</b>            | \$300 |       |
| <b>RCA Breakfast Meetings</b><br>Notices sent to the RCA membership includes: company name and logo, Promotional materials, Introduced to the membership at the start of the program, Network with members following the program (35 – 50)  | <b>10</b>              | \$300 |       |
| <b>March Madness Event – Cash Bar</b><br>Display table at the event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (25)   | <b>SOLD</b>            | \$300 |       |
| <b>New Member Mixer Event – Cash Bar</b><br>Display table at the event, Recognition in Event Flyer that's sent to new members and the WSRAR BOD, Network with REALTORS® (15+)   | <b>SOLD</b>            | \$300 |       |
| <b>Drink Ticket Sponsor</b><br>Logo on the Drink Ticket given out at a membership meeting   | <del>2</del> <b>1</b>  | \$200 |       |
| <b>Continuing Education Break Sponsor</b><br>Space to put out promotional materials (50-100)  | <del>6</del> <b>2</b>  | \$200 |       |
| <b>WSRAR Orientations</b><br>Name and Logo in Orientation Packet, *Banner at Orientation Course, Promotional Materials at Orientation Course (20+) *Provided by Sponsor   | <b>4</b>               | \$100 |       |
| <b>Featured article in 1 e-Professional Edge Newsletter</b><br>1 page (1400+)   | <del>12</del> <b>8</b> | \$100 |       |
| <b>Sponsor the Weekly Report (Monthly )</b><br>Company name and link in report (1400+)  | <b>10</b>              | \$75  |       |

| A La Carte Menu   | Available | Cost  | Total |
|---|-----------|-------|-------|
| <b>Logo &amp; Link on <a href="http://www.wsrar.com">www.wsrar.com</a></b>                            | Unlimited | \$250 |       |
| <b>Conference Room Rental (Half Day)</b><br>Rent the WSRAR Large Conference Room at a discounted rate |           | \$100 |       |
| <b>Mailing Labels</b><br>Mailing labels - REALTOR®/Affiliate Members (Excel Format – 1000+)           |           | \$70  |       |
| <b>Discounted Guest ticket to a WSRAR meeting</b><br>(\$30+ Value per ticket)                         |           | \$20  |       |

**Total of your selected Sponsor Package** \$

The total of your Sponsorship Menu items determines your sponsorship level.  
To be included on the sponsor board, all sponsorship commitments must be received by **February 13, 2012**.

| Level Name  | Range Totals             |
|---|--------------------------|
| <b>Platinum Level</b><br>Name on website, name in the e-Professional Edge newsletter and logo on the top tier of the sponsor board  | <b>\$3,000+</b>          |
| <b>Gold Level</b><br>Name on website, name in the e-Professional Edge newsletter and name on the second tier on the sponsor board   | <b>\$2,000 - \$2,999</b> |
| <b>Silver Level</b><br>Name on website, name in the e-Professional Edge newsletter and name on the third tier on the sponsor board  | <b>\$1,000 - \$1,999</b> |
| <b>Bronze Level</b><br>Name on website, name in the e-Professional Edge newsletter and name on the fourth tier on the sponsor board | <b>\$251 - \$999</b>     |
| <b>Friends of WSRAR</b><br>Name in the e-Professional Edge newsletter   | <b>\$250</b>             |

Please fill out the WSRAR Sponsorship Pledge Form (sent with the sponsorship menu) and fax or mail back to Nancy Yarborough at (fax) 336-768-7295.  
Questions? Call or email Nancy at 336-768-5560 or [nancy@wsrar.com](mailto:nancy@wsrar.com).