



EXPO & HANDBOOK Sponsorship Opportunities

GOLD LEVEL-\$850

- Logo on posters (*deadline Feb. 28th*)
- Booth at the Expo
- **FULL** Page ad in the **American Dream Handbook** (*Space is limited*)
- Logo and link to your website from www.wsrar.com
- On-site staff at up to 5 open houses (*for lenders only*)

SILVER LEVEL-\$700

- Logo on posters (*deadline Feb. 28th*)
- Booth at the Expo
- **Half** Page ad in the **American Dream Handbook** (*Space is limited*)
- Name on the www.wsrar.com website
- On-site staff at up to 2 open houses (*for lenders only*)

BRONZE LEVEL-\$500

- Booth at the Expo
- 1/4 Page ad in the **American Dream Handbook** (*Space is limited*)
- Name on posters
- On-site staff for at least 1 open house (*for lenders only*)

EXPO BOOTH ONLY-\$200

NON-PROFIT AGENCIES-\$100

(Not including Credit Unions)

- Booth at the Expo
- Name on posters

American Dream Handbook Distribution: 2,500

American DREAM Weekend Affordable Housing Expo is **Saturday, April 21, 2012** at the William G. White YMCA.

The Expo will be held **1:00-4:00 pm**

The **Open House Event** will be in Winston-Salem and surrounding areas on **Sunday, April 22, 2012 from 2:00 –4:00 pm.**

**Open House promotion is the agency's responsibility. WSRAR will provide signs to the first 40 participants. *Opportunity to have mortgage officer in your Open House is available depending on the number of sponsors.*

Sponsorship form and checks MUST be submitted on or before February 29, 2012 in order to have name on the posters. The deadline for booth sponsorships is April 18, 2012.

Name: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-Mail: _____

Sponsorship Level: _____

Return sponsorship form and make check payable to:

WSRAR

**195 Executive Park Boulevard
Winston-Salem, NC 27103**

Contact:

Heather Miller, Marketing Director, WSRAR

hmillier@wsrar.com / Phone: (336) 768-5560 / Fax: (336) 768-7295 / www.wsrar.com

