

WINSTON-SALEM  
REGIONAL ASSOCIATION  
OF REALTORS®, INC.

REALTOR

®

Association  
Membership  
Benefits

It pays to be a  
REALTOR®.



WINSTON-SALEM REGIONAL  
ASSOCIATION OF REALTORS®, INC.

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Winston-Salem, NC 27103

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www.wsrar.com

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## Membership Benefits you!



### Increased Market Exposure

The opportunity to share property listing information and give increased market exposure to your clients and

a broader selection of properties to your customers as your Association offers MLS (Multiple Listing Service), CLE (Commercial Listing Exchange), and PMD (Property Management Division)..

### Trademark Use

The term REALTOR® and the block "R" logo are collective Membership marks. These registered collective-membership marks identify a real estate Professional who is a member of the NATIONAL ASSOCIATION OF REALTORS® and subscribes to its strict Code of Ethics.

### Ethics and Arbitration

Being a member entitles you to Arbitration of money disputes and Ethics hearings before the Grievance Committee and/or Professional Standards Committee. Avoid possible costly public litigation



### Legislative Advocacy

Another important benefit is the active participation by REALTORS® in legislative advocacy. A stronger voice maintaining REALTOR'S® rights and those of property owners. Your association also has paid advocates representing REALTORS® statewide and nationally. Member political contributions through RPAC and an annual trip to state capitol to meet with representatives.



### State of the Art Website

The WSRAR now offers information at your fingertips through the official WSRAR website – [www.wsrar.com](http://www.wsrar.com). You will find anything from governing documents to dues structure. The website is also

designed to promote REALTOR® to consumers providing information such as links, career opportunities and the importance of using a REALTOR®.



[www.wsrar.com](http://www.wsrar.com)

### Education

The WSRAR offers the best courses to meet your real estate educational needs. Including regularly scheduled continuing education

classes for license renewal up-to-date education on hot topics, Orientation for new members and State, and National Association of REALTORS® Annual Conventions Call the WSRAR at 336-768-5560 for more information or visit our website at [www.wsrar.com](http://www.wsrar.com).



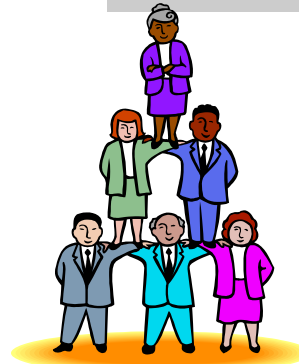
### Forms & Contracts

The WSRAR provides, *free of charge*, the most common forms used to aid you in your everyday business. The WSRAR web site ([www.wsrar.com](http://www.wsrar.com)) contains all the NCAR forms, contracts, riders, data forms, etc. For more information, call the WSRAR at 768-5560.



### Support Systems

Association with other professionals within the community to give you an expanded business network. A united voice to improve the REALTOR® image and a mainstream approach to the industry, allowing individuals to influence direction, growth, and



change.

### Association Board Store

Conveniently located at the Board Office, The REALTOR® Store stocks vital supplies for your business including Real Estate standard forms and Real Estate related items and promotional material.



### Publications

WSRAR's monthly e-mail based newsletter THE PROFESSIONAL EDGE, WSRAR's weekly ASSOCIATION REPORT, NCAR's monthly maga-

zine *The Tarheel REALTOR®* and NAR's monthly magazine *Today's Realtor®*

### Community Service

The REALTOR® image is positively portrayed in the community through articles in local newspapers highlighting REALTOR® sponsored charitable events including the Annual Golf Tournament TEE OFF AGAINST CHILD ABUSE, The Easter and Christmas Party at the Children's Center for the Physically Handicapped, Habitat for Humanity Raffle and house build, along with Fair Housing and Equal Opportunity events.

### Professional Designations

The opportunity to obtain advanced professional designations: GRI, CRS, CRB, CCIM, LTG, etc.

### Facilities and Staff

Geographically located to best serve the greater Winston-Salem market area. The office staff consists of 6 full-time and 1 part time professional staff members, 5,700+ square foot office building owned by the WSRAR.



The 2 conference rooms & education room available for member use.

### Other Benefits

Use of the REALTOR® designation, Discounts with numerous local merchants and national affiliations, eligibility for REALTOR® Visa and MasterCard, opportunities to participate in committee activities and leadership roles. Awards, honors, and recognition for service, involvement, and contributions to the industry.



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