



Triad MLS Member Benefits October 2016

MLS System



- **Matrix (currently 6.14)**
 - This is the premier platform in the MLS industry serving over 700K agents in the US!

FREE Training

- **Currently 7 classes are offered:**
 - New Member Training
 - Realist
 - TriadMLS2Go
 - Contacts and Client Portal
 - Search and Display
 - CMA – Finding Comparables
 - Statistical Reports
- **On-line class registration from Matrix Resources**

MLS Technical Support

- **Monday – Friday 8 am – 5 pm**
 - (336) 841-1337
- **Email: helpdesk@triadmls.com**



TriadMLS.com

- **MLS Consumer Portal. This site displays and promotes listings, open houses, and our members. Most importantly this site drives traffic and leads to our members.**



Triad MLS Member Benefits



TriadMLS2Go

- **Mobile Access to Triad MLS Data.** Available on iPad, iPhone, and Android Devices (not available on Kindle)
- **Branded App for Agents and ability to share with their clients**



Data Co-op

- **The power of the vast CoreLogic database is a mouse click away. You generate beautifully designed, in-depth property reports. The consolidated property report lets you build a professional customer presentation using just the pages you want. Available pages include photos, listing details, tax details, price and days on market analysis, nearby comparables, nearby schools, community demographics, financial scenarios, neighborhood information, and more. Creating comprehensive property reports has never been this easy.**



Realist

- **The premier public record aggregation platform in the MLS industry serving over 750K agents in the US!**
- **Access Public Records and Tax Assessment Data on properties across the 100 counties in North Carolina**
- **Border Counties available in Virginia**
- **Access property mortgage history**
- **Identify Pre-Foreclosure / Foreclosure / Bank Owned Sales**
- **Identify Non-MLS sales transactions in the Triad-MLS primary areas**
- **Create Mailing Labels/Print Labels/Save Data for future use/Export Data**



rDesk

- **A robust website platform for companies and agents with integrated lead routing and lead management. Features include IDX framing, calendar, action plan manager, marketing flyers, and email campaigns just to mention a few.**



Triad MLS Member Benefits



Market Trends Premium

- Looking smart has never been so easy, or looked so good.
- Partnered with RealEsate Business Intelligence (RBI) to create market-leading real estate analytics suite that combines MLS data with public record information.
- Interactive Charts
- In-depth statistical reports
- Creative marketing solutions



ShowingTime MLS Wide Appointment Center

- Showing appointment request calls handled 24/7 by LIVE appointment specialists
- Mobile app for scheduling appointments, updating instructions and managing feedback, including push notifications
- Appointments synced automatically to personal calendars
- Showing Cart to schedule unique buyer's tours
- Feedback, plus the ability to create customize feedback templates



Matrix Statistical Reports

- Prep-defined and Customized statistical reports
- Full color customizable Charts
- Data Field Reports
- Real Estate Trend Indicator Report
- Agent Production Reports
- Office Production Reports
- Ranking Report (available for BICs)



Announce My Listing

- Allows members to put the power of social media to work marketing their listings and themselves.



Triad MLS Member Benefits



RatePlug Program

- Helps agents sell homes faster
- Broker or Agent determines the lender or lenders they want displayed (up to 3)
- Homebuyers can customize the display to fit their personal financing needs
- Compliance Protection (FTC-MAP, TRID, RESPA-TILA)

InfoSparks Market Reports and FastStats Local Market Update



- Elegant easy to use statistics in a new suite of market reports and interactive tools
- Data tools to analyze local trends quickly
- InfoSparks is a mobile ready, simple to use interactive stats product that will change the way you use and share housing information
 - Generate charts that will support your recommendations at listing presentations by comparing local to regional numbers and for managing client expectations
- Local Market Updates are monthly, one-page market reports for 35 pre-defined geographic regions covering nine key housing metrics for single family and condo properties
- Monthly Indicators is a monthly, market wide report that covers each of the key metrics in further depth with written analysis, overview pages for single family home and condos, and historical trends for each metric.
- FastStats is a tidy, map based interface that displays the Local Market Updates and Monthly Indicator reports. Select from a drop-down menu or from a map of the local region and there will be a report waiting for you!
- This Triad MLS Stats offering powered by *ShowingTime* allows us to support your needs in a meaningful way without you having to spend hours creating your own data tables and charts.

All of these services are included within the fees you are already paying as member of Triad MLS through our local Associations!