

**APPLICATION FOR MEMBERSHIP
MULTIPLE LISTING SERVICE
OF THE**

WINSTON-SALEM REGIONAL ASSOCIATION OF REALTORS® , INC.

This application is to be filled out by a principal owner, partner, or corporate officer of the company. The applicant must be designated as a broker-in-charge at the North Carolina Real Estate Commission or be licensed or certified as an appraiser with the North Carolina Appraisal Board.

OFFICE NAME: _____

LIST ALL PRINCIPALS, PARTNERS, OR CORPORATE OFFICERS OF YOUR OFFICE:

DESIGNATED REALTOR®: _____

BROKER'S LICENSE # _____ APPRAISER'S LICENSE OR CERTIFICATION # _____

LOCATION OF ESCROW ACCOUNT: _____

OFFICE ADDRESS: _____

OFFICE TELEPHONE #: _____ HOME TELEPHONE # _____

FAX NUMBER # _____ E-MAIL ADDRESS: _____

NAME OF SALES ASSOCIATES: HOME PHONE #: E-MAIL ADDRESS: LICENSE #:

1. _____
2. _____
3. _____
4. _____
5. _____

**** NON-REFUNDABLE MEMBERSHIP FEE OF \$400.00 DUE WITH APPLICATION! ****

I agree as a condition of participation in the MLS to abide by all relevant Bylaws, Rules and other obligations of participation including payment of fees.

WSRAR MLS Bylaws, MLS Administrative Policy and Triad MLS Bylaws and Rules and Regulations are available at www.wsrar.com.

I understand that by providing my mailing address, email address, telephone number, and fax number, I consent to receive communications sent by the Winston-Salem Regional Association of REALTORS®, Inc. and its divisions or by Triad Multiple Listing Service, Inc.

SIGNED _____ DATE _____

Mail to: 195 Executive Park Blvd., Winston-Salem, NC 27103

FOR OFFICE USE ONLY:

1. Received application and check.....Date _____
2. REALTOR® dues paid for the year.....Date _____
3. Verify broker-in-charge status at the NCREC.....Date _____

MLS BENEFITS

MLS system and Realist tax database

- Multiple searching and report options
- CMA Wizard
- Auto-notification function: the system can automatically search and email listings
- Ranking reports available to brokers
- Realist has multiple searching options, calculators, address label exports
- Realist tax data is available for all 100 counties in North Carolina where Realist is capturing the county data

Training Information

Triad MLS offers many free training classes in addition to the new member training including *Add/Edit, Realist, CMA wizard, Fusion, Kurio, and Data Co-Op*.

Realtor.com

www.realtor.com is the official site of the National Association of REALTORS®. Your listings automatically download to this popular national database of properties. NAR reports more than 4.98 million potential buyers visit the site monthly.

Internet Data Exchange (IDX)

Through the IDX program you may display on your website a search engine linked to the MLS database at no additional charge. Contact Triad MLS at (336) 841-1337 for additional information.

Wireless Access

TriadMLS2Go allows you to search your MLS database for critical listing data from any web-enabled mobile device including iPhones, iPads, Androids, BlackBerry's, Palms and Windows Mobile Devices. Along with active and off market properties, you can view nearby homes for sale and open houses. TriadMLS2Go is now available to all Triad MLS members as a part of our core services offering. There is no additional cost to members to utilize this service. Contact Triad MLS at (336) 841-1337 for additional information.



Triad MLS Member Benefits July 2014

MLS Data Access

- Tempo 5
- Fusion – Access MLS content from any Browser
- *Matrix coming late 2014*

FREE Training

- Currently 5 classes are offered: New Member Training; Data Co-op; Realist; TriadMLS2Go; rDesk
- Email: training@triadmls.com

MLS Technical Support

- Monday – Friday 8 am – 5 pm
 - (336)841-1337
- Email: helpdesk@triadmls.com

TriadMLS.com

- **MLS Consumer Portal.** This site displays and promotes listings, open houses, and our members. Most importantly this site drives traffic and leads to our members.

TriadMLS2Go

- **Mobile Access to Triad MLS Data.** Available on iPad, iPhone, and Android Devices (not available on Kindle)
- **Branded App for Agents and ability to provide to their clients at no cost!**

Data Co-op

- The power of the vast CoreLogic database is a mouse click away. You generate

beautifully designed, in-depth property reports. The consolidated property report lets you build a professional customer presentation using just the pages you want. Available pages include photos, listing details, tax details, price and days on market analysis, nearby comparables, nearby schools, community demographics, financial scenarios, neighborhood information, and more. Creating comprehensive property reports has never been this easy.

- The one and only tool in the MLS that allows you to calculate the actual distance between one location and another, in just seconds.

Realist

- **Access Public Records and Tax Assessment Data on properties across the 100 counties in North Carolina**
 - Coming soon are the contiguous counties in Virginia!
- **Access property mortgage history**
- **Identify REO Properties/Pre-Foreclosure/Foreclosure/Bank Owned Sales**
- **Identify Non-MLS sales transactions in the Triad MLS primary areas**
- **Create Mailing Labels/Print Labels/Save Data for future use/Export Data**
- **FEMA flood map overlays**
- **Market Trends Premium Reporting package coming soon!**



Triad MLS Member Benefits

rDesk

- A robust website platform for companies and agents with integrated lead routing and lead management. Features include IDX framing, calendar, action plan manager, marketing flyers, and email campaigns just to mention a few.

Announce My Listing

- Allows members to put the power of social media to work marketing their listings and themselves.