

Triad MLS Member Benefits



Matrix™...triad.mlsmatrix.com

The ultimate in speed and performance. Matrix™ is a HTML application so the system can be accessed from virtually any computer, tablet, or phone with internet access.

Technical Support....helpdesk@triadmls.com

The Triad MLS team offers technical support for Matrix.

Free Training

Triad MLS trainer, Karen Dietz, offers on-going monthly training on the following topics: Realist, TriadMLS2Go, CMA -finding comparable data, Contacts and the Client Portal, Advanced Search in Matrix, and Statistical Reports.



Showing Time Appointment Center

- Showing appointment request calls handled 24/7 by LIVE appointment specialists
- Mobile app for scheduling appointments, updating instructions and managing feedback, including push notifications
- Appointments synced automatically to personal calendars
- Showing Cart to schedule unique buyer's tours
- Feedback, plus the ability to create customize feedback templates



TriadMLS2Go

- TriadMLS2Go App puts the MLS in the palm of every member's hand. This app was designed to be used by real estate professionals as well as home buyers and sellers. Never has it been so easy to have your MLS data available on-the-go!



Infosparks

- A housing market research tool designed specifically for ease of use, fast analysis and simply sharing. Highlights of what you can do with InfoSparks:
 - Compare up to four geographic areas at a time
 - Filter search results by countless housing variable combinations
 - Examine housing market metrics as counts, medians and averages
 - Customize price and square footage ranges
 - Share search results online, in print, via email and even with live data widgets!



CloudCMA

What can you do in Cloud CMA?

- Create beautiful CMA Reports that can be Viewed - then Printed, Present – allows you to give your CMA presentation on tablets, Email – email reports, and Share allows you to copy the link to post on Facebook or use the direct link to Twitter.
- Create Buyer Tours for your clients. Select the properties you are showing then use the CMA Cloud link at the bottom screens – it's one of the "Actions" available. Now in CMA Cloud select Buyer Tour.
- Create Property Reports
- Create Flyers



Realist

- This amazing data base combines tax assessor data, recording data (sales and mortgages), and property owner's addresses. In Realist you have the ability to:
 - Create Mailing Labels for print and export
 - Identify Non-MLS sales in the Triad
 - View the sales and mortgage history
 - Identify potentially distressed properties: Pre-foreclosures, REO/Bank-owned



Savvy Card

- Savvy Card for Real Estate is an online lead development platform that automates Real Estate marketing and gets you leads. Triad MLS will be providing it to all our member agents at no additional cost.



Market Trends Premium

- Looking smart has never been so easy, or looked so good. Partnered with RealEstate Business Intelligence (RBI) to create market-leading real estate analytics suite that combines MLS data with public record information. Market Trends has interactive charts, in-depth statistical reports, and creative marketing solutions.



Data Co-op

- The power of the vast CoreLogic database is a mouse click away. You can generate beautifully designed, in-depth reports. The consolidation property report lets you build a professional customer presentation using just the pages you want.



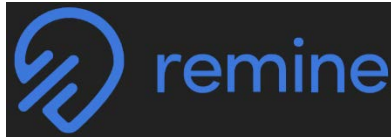
RatePlug

- This program integrates real-time mortgage payment information with MLS property information. There is no additional cost to Triad MLS members, however, if you have preferred lenders (max. 3) that would like to benefit from RatePlug there will be a charge to the lender.



RealSafeAgent

- This system uses a community model to help keep agents safe. You must sign up to participate in this program. There is no additional cost to Triad MLS members.



Remine

- Remine is a predictive analytics program that combines property and consumer data to help agents find new opportunities. There is no additional cost to Triad MLS members for the Starter plan that includes unlimited searches of Property and People and the ability to tract up to 100 opportunities. Additional plans, Plus, Success, and Pro are available at a cost to the Triad MLS member directly from Remine.

ePropertyWatch

eProperty Watch

- A program that helps you stay in touch with clients. You can provide monthly reports full of information on their home and neighborhood, including information on their home value, nearby listings, local trends and more.



Announce My Listing

- An easy way to share your listings on social media sites and HTML email. A must have tool for agents looking to increase website traffic and social media exposure online.



ListTrac

- ListTrac allows our members to review analytics for their listings online performance. It captures when someone views your listing, request information, shares with a friend and other activities allowing you to assess how your listing is performing online. You can even see how your listing is performing from within the MLS and see the activity of other agents.



Public Website...triadmls.com

- Triad MLS offers their members the ability to display listings on the Triad MLS website where consumers can search for listings and Open Houses. This site drives traffic and leads to our members.



RESO Platinum Certification

- Triad MLS is proud to have earned Platinum Certification on both Data Dictionary 1.6 and WebAPI Transport!
- RESO actively develops, adopts and implements open and accepted data standards and processes across all real estate transactions. RESO provides an environment for the development and implementation of data standards and processes that facilitate software innovation, ensures portability, eliminates redundancies and obtains maximum efficiencies for all parties participating in real estate transactions.
- Triad MLS is a founding member of this organization!



NAR Compliant

- Triad MLS Bylaws and Rules and Regulations are certified compliant by NAR annually.
- MLS organizations owned and operated by Associations of REALTORS® must adopt and implement the RESO Data Dictionary and WebAPI and keep current with new releases within a year of them being ratified.
- Triad MLS keeps you in compliance with these national requirements!