



# REALTOR® Association Membership Benefits

## What Do I Get For My Dues Dollars?

**Education**-The WSRAR offers the best courses to meet your real estate educational needs, including regularly scheduled continuing education classes for license renewal, up-to-date education on hot topics, and Orientation for new members. Call WSRAR at 336-768-5560 for more information or visit our website at [www.wsrar.com](http://www.wsrar.com).

**Legislative Advocacy & Government Influence**-Another important benefit is the active participation by REALTORS® in legislative advocacy in order to maintain a stronger voice for REALTORS® rights and those of property owners. Your association also has paid advocates representing REALTORS® statewide and nationally. Member political contributions through RPAC support candidates who understand REALTOR® issues and protect the rights of homeowners. Members make an annual trip to the state capitol to meet with representatives so our voice can be heard.

**Trademark Use** -The term REALTOR® and the block "R" logo are collective Membership marks. These registered collective-membership marks identify a real estate professional who is a member of the NATIONAL ASSOCIATION OF REALTORS® and subscribes to its strict Code of Ethics. The REALTOR® brand is a powerful marketing tool.

**Real Savings and Exclusive Offers**- The national, state and local Associations have partners including Dell, FedEx, Lowe's, at&t, Office Depot, and more where your REALTOR® membership ensures offers and savings on products and services.

**Forms & Contracts**-NCAR provides, *free of charge*, the most common forms used to aid you in your everyday business. Visit [www.ncrealtors.org](http://www.ncrealtors.org) for all the NCAR contracts and forms.

**Increased Market Exposure and a Part of the Number 1 Real Estate Web Site**-The opportunity to share property listing information and give increased market exposure to your clients and customers as your Association offers MLS (Multiple Listing Service), RCA (REALTORS® Commercial Alliance), and PMD (Property Management Division). REALTOR.com® is the most visited homes-for-sale site, with more than 7 million consumers visiting each month. All MLS participant listings are automatically posted, most are updated every 15 minutes, and include four free photos on each listing.

**The More You Learn, the More You Earn**- WSRAR provides the opportunity to obtain advanced **Professional Designations**: GRI, CRS, CRB, CCIM, ABR, etc.

**Facilities and Staff** -Geographically located to best serve the greater Winston-Salem market area, the Association office is housed in a 5,700+ square foot office building owned by the WSRAR. The office staff consists of 8 full-time professional staff members.

**Making a Difference in Your Community**- Charity work is often its own reward, but it also garners media attention and improves the perception of REALTORS® throughout their communities. The REALTOR® image is positively portrayed in the community through articles in local newspapers highlighting REALTOR® sponsored charitable events including the Annual REALTOR® TEE OFF AGAINST CHILD ABUSE golf tournament to benefit SCAN, the Easter and Christmas Parties at the Children's Center, Habitat for Humanity fundraisers along with Fair Housing and Cultural Diversity events such as the American Dream Weekend.

**Have a Voice, Make a Difference**-Become a leader in the real estate industry with a voice to make change. By volunteering to serve on local, state and national REALTOR® committees and task forces, you will work alongside respected people in the industry to shape the future of the profession. Enhance services to fellow members by participating in committee activities and leadership roles.

**Support Systems**-Association with other professionals within the community gives you an expanded business network, a united voice to improve the REALTOR® image and a mainstream approach to the industry, allowing individuals to influence direction, growth, and change.

**Association REALTOR® Store**-Conveniently located at the Association office, the REALTOR® Store stocks vital supplies for your business including maps, signs, brochures boxes, and other promotional material.

**Stay in Touch with Trends, News and Talk**-You will receive WSRAR's monthly e-mail based newsletter the *EDGE*, WSRAR's weekly *ASSOCIATION REPORT*, NCAR's quarterly magazine *Insight* as well as NAR's award winning *REALTOR® Magazine* free of charge. Plus you can choose from a wide variety of specialized e-newsletter subscriptions on [www.realtor.org](http://www.realtor.org) by updating your profile.

**Website**-The WSRAR offers information at your fingertips through the official WSRAR website – [www.wsrar.com](http://www.wsrar.com). You will find everything from our event calendar, breaking news and applications. The website is also designed to promote REALTORS® to consumers providing information such as the importance of using a REALTOR®.

**Awards & Recognition**- WSRAR also offers yearly award recognition including the Paul Minish REALTOR® of the Year and Thomas W. Lambe Hall of Fame Awards.

**Save Thousands in Legal Fees-Ethics, Mediation and Arbitration**-The Association offers legally binding dispute resolution mediation and arbitration services to settle business disputes between members. We also offer members and consumers the opportunity to address complaints regarding possible violations of the National Association of REALTORS® Code of Ethics or Association bylaws in an unbiased and uniform manner. This can help you avoid possible costly public litigation.



# Added Benefits



**NCAR Partners**-Save money and support your local association by using trusted REALTOR® partners for all your business needs. For more information, visit [www.ncrealtors.org](http://www.ncrealtors.org) or call NCAR at (800) 443-9956. Be sure to identify yourself as a NCAR member to get great discounts and quality service you deserve.



## **WSRAR Membership Development Committee**

Breakfast Meetings and Learn @ Lunch- A great way to get information on hot topics, stay involved and network with your fellow REALTOR® members. Learn from fellow members! Neighbor Discount Program- Local business discounts or incentives : <http://discounts.wsrar.com/>



**Property Management Division**-Join the PMD of WSRAR and receive important and specific information to Property Management. Attend separate meetings that include timely topics and speakers.



**REALTOR® Commercial Alliance Division**-Join the RCA of WSRAR that has received NAR's Commercial Services Accreditation as well as join the commercial listing exchange. RCA also has separate meetings that include governmental updates and speakers on informative topics.



**Triad MLS**- Triad MLS serves over 4000 users in the 11-county Piedmont Triad area including Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Randolph, Rockingham, Stokes, Surry and Yadkin counties.



- Knowledgeable Help Desk
- Training Facility
- Weekly MLS Training Classes
- Monthly Advanced MLS Training Classes
- Wireless Access to the MLS database
- Staff of Business and Technology Professionals
- We have had 99.998% uptime since April 2000
- State-of-the-art Web-based Software
- State-of-the-art Equipment
- We own, manage, and maintain our Servers and Telecommunications Equipment 24/7
- Public Search Portal <http://www.triadmls.com>



**Electronic KeyBoxes**-The KeyBox captures information of who's entered a listing. Knowing and having access to this information can help an agent better position a property to sell. A KeyBox on the property tracks agent entries and provides a reliable system for security during the real estate selling process.



**Young Professionals Network**-YPN is a growing group of young, career-minded real estate professionals who want to stay abreast of the latest tools, resources, and networking opportunities. As a member, you'll receive invitations to exclusive events at REALTOR® conferences, news on how to get involved in leadership roles at NAR, and updates on new tools and resources that will help you grow your career.



195 Executive Park Boulevard  
Winston-Salem, NC 27103  
(336) 768-5560 phone  
(336) 768-7295 fax  
[www.wsrar.com](http://www.wsrar.com)

Winston-Salem Regional Association of REALTORS® -

*Professionalism. Service. Knowledge. Vision.*